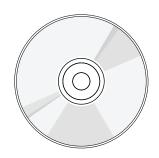
## **Monotype**Pressing

## **CD ON-BODY**



## **PRINT REQUIREMENTS**

- Print file in PDF.
- Use CMYK colour mode.
- Resolution: 300 dpi, scale 1:1.
- Delete all template lines from the print file; leave crop marks only.
- (3MM) Maximum ink levels: 320%.
- For screenprint use spot color 100% in vector format only.
- Please don't leave white hole in the center of artwork. Extend artwork to whole circle area.



## TIPS FROM OUR PRINTHOUSE

- For detailed illustration use offset technique if you have 1 or 2 colours and big areas of background and/or text only use screenprint. Prepare file in vector, in one or two spot colors.
- CD offset imprint requires more ink to look good black made from K only will look dull, some stripes may appear. The minimum ink amount is 20% values below this threshold won't be visible in print.
- For grayscale enriched with CMYK, remember the proportions of 2x K compared to other inks, for example, C20M20Y20K40. This provides better control over colour hue.
- Remember the contrast in ink between dark elements; what you see on the screen may not be as visible in print.
- Images on the screen appear brighter than in print (the screen shines, paper doesn't).
- Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.
- Letters look better in vector format rather than bitmap.
- If you want to have artwork on silver base, please mind transparent parts and reverse side of matrix

