








CD ON-BODY











PRINT REQUIREMENTS

-  Print file in PDF.
-  Use CMYK colour mode.
-  **DPI** Resolution: 300 dpi, scale 1:1.
-  Delete all template lines from the print file; leave crop marks only.
-  **3MM** Maximum ink levels: 320%.
-  For screenprint use spot color 100% in vector format only.
-  Please don't leave white hole in the center of artwork. Extend artwork to whole circle area.



TIPS FROM OUR PRINTHOUSE

-  For detailed illustration use offset technique if you have 1 or 2 colours and big areas of background and/or text only – use screenprint. Prepare file in vector, in one or two spot colors.
-  CD offset imprint requires more ink to look good – black made from K only will look dull, some stripes may appear. The minimum ink amount is 20% - values below this threshold won't be visible in print.
-  For grayscale enriched with CMYK, remember the proportions of 2x K compared to other inks, for example, C20M20Y20K40. This provides better control over colour hue.
-  Remember the contrast in ink between dark elements; what you see on the screen may not be as visible in print.
-  Images on the screen appear brighter than in print (the screen shines, paper doesn't).
-  Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.
-  Letters look better in vector format rather than bitmap.
-  If you want to have artwork on silver base, please mind transparent parts and reverse side of matrix

117,5 mm 21 mm

