Monotype*Pressing*

PAD PRINTING

ONE COLOUR
SIMPLE PRINT

PRINT REQUIREMENTS

- Print file in PDF.

- Use CMYK colour mode.

- Resolution: 300 dpi, scale 1:1.

- Delete all template lines from the print file; leave crop marks only.

- Ensure that all elements are in print area

- For pad use **only one color set to 100%K**, preferably vector. If you don't know how to set it – change color mode to grayscale and be sure black is set 100%

- Ultra thin lines won't be visible
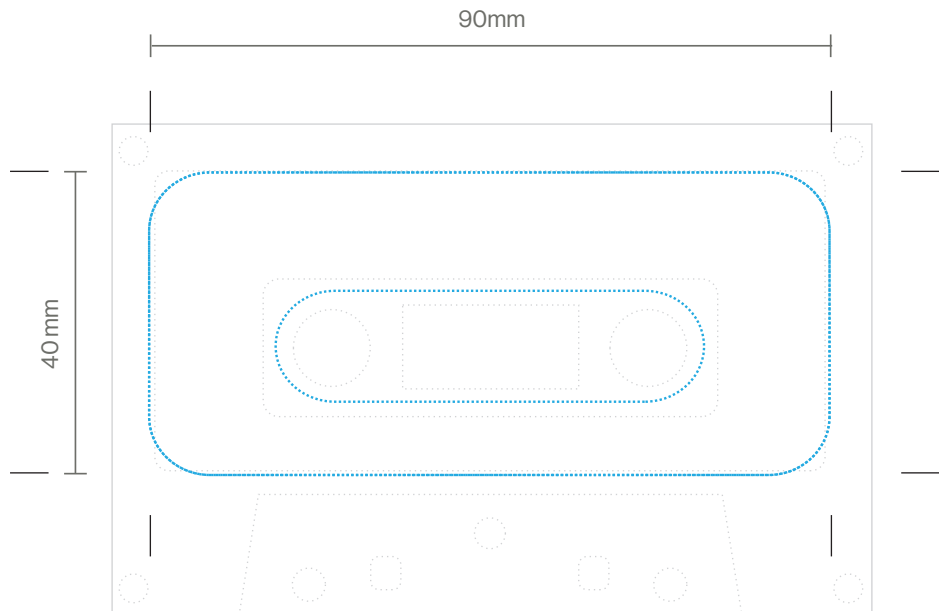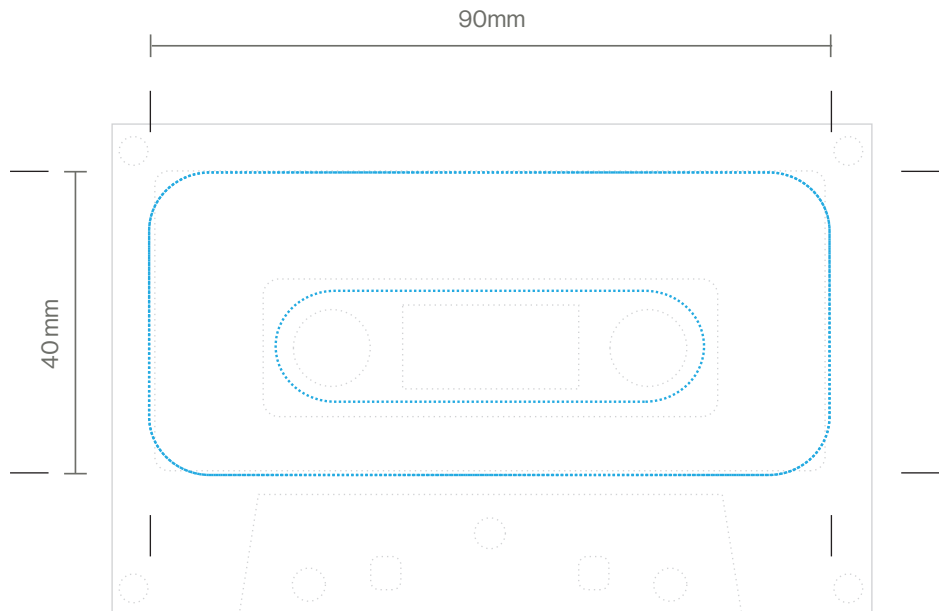
Print area
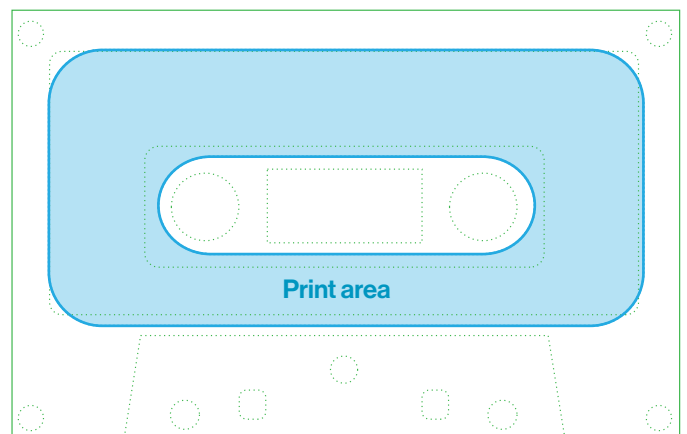
TIPS FROM OUR PRINTHOUSE

- ✔ Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.

- ✔ Please note that obtaining tonal transitions in pad printing is impossible, so the project should be prepared in 100% K)

- ✔ Pad printing is accomplished by transferring an image of your project onto a photosensitive plate using a silicone pad and then applying it (literally pressing) into the cassette shell. It is impossible to obtain tonal transitions in pad printing, so the project should be prepared in 100% K.

- ✔ Keep in mind that this is an analog process, so minimal image shifts (approx. 2mm to left, right, up or down) are possible.

90mm

40mm

A

90mm

40mm

B