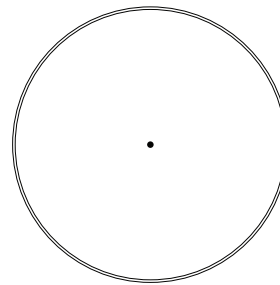







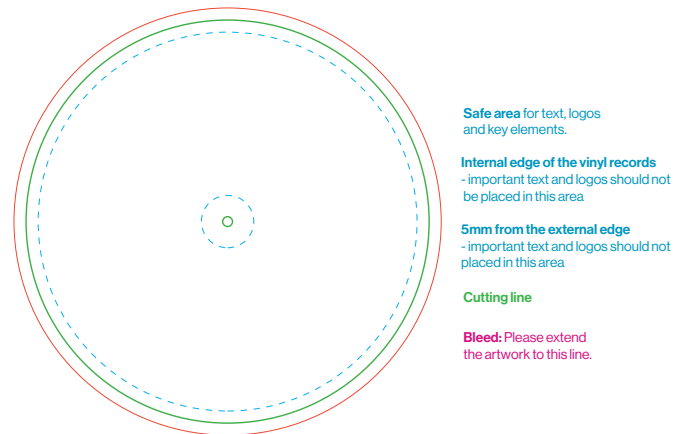


PICTURE DISC 7"



PRINT REQUIREMENTS

-  Print file in PDF.
-  Use CMYK colour mode.
-  **DPI** Resolution: 300 dpi, scale 1:1.
-  Delete all template lines from the print file; leave crop marks only.
-  Ensure that 3mm bleeds are added around the artwork.
-  Maximum ink levels: 320%.
-  Please don't leave white hole in the center of artwork. Extend artwork to whole circle area.



TIPS FROM OUR PRESSING PLANT

- ✓ Gray separations: If you want black and white artwork, create grayscale using only the black channel (K).
- ✓ For grayscale enriched with CMYK, remember the proportions of 2x K compared to other inks, for example, C20M20Y20K40. This provides better control over colour hue.
- ✓ The minimum ink amount is 6% - values below this threshold won't be visible in print.
- ✓ Remember the contrast in ink between dark elements; what you see on the screen may not be as visible in print.
- ✓ Images on the screen appear brighter than in print (the screen shines, paper doesn't).
- ✓ Be cautious with borders around the edge; the knife may cause uneven frames.
- ✓ Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.
- ✓ Letters look better in vector format rather than bitmap.
- ✓ Black letters will be sharper when made solely of 100%K and set to overprint.
- ✓ **Important notice regarding the Picture Disc records:**
 - Possible decrease in sound quality compared to a black vinyl record.
 - Shorter lifespan of the record due to the recording being pressed onto thin PVC foil.
 - Possible warping of the record, deviations beyond the standard of a black vinyl record.
 - Slight colour changes of the label are possible due to the pressing process at high temperatures.
 - Occasional cracks in labels up to 5mm in length, with no more than one per side.
 - Potential occurrence of sharp edges on the record.

