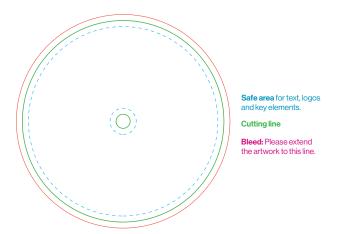
MonotypePressing

VINYL LABEL



PRINT REQUIREMENTS

- Print file in PDF.
- Use CMYK colour mode.
- Resolution: 300 dpi, scale 1:1.
- Delete all template lines from the print file; leave crop marks only.
- Ensure that 3mm bleeds are added around the artwork.
- (320%) Maximum ink levels: 320%.
- Please don't leave white hole in the center of artwork. Extend artwork to whole circle area.



TIPS FROM OUR PRINTHOUSE

- Gray separations: If you want black and white artwork, create grayscale using only the black channel (K).
- For grayscale enriched with CMYK, remember the proportions of 2x K compared to other inks, for example, C20M20Y20K40. This provides better control over colour hue.
- The minimum ink amount is 6% values below this threshold won't be visible in print.
- Remember the contrast in ink between dark elements; what you see on the screen may not be as visible in print.
- Images on the screen appear brighter than in print (the screen shines, paper doesn't).
- Be cautious with borders around the edge; the knife may cause uneven frames.
- Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.
- Letters look better in vector format rather than bitmap.
- Black letters will be sharper when made solely of 100%K and set to overprint.
- Printhouse doesn't recommend Pantones on labels they may change colours due to heat.

